



Retail Florist Ad Order Form

Deadline for submission is July 14, 2017. Deadline strictly enforced! Payment must be received with completed form.

RETAIL FLORIST AD RATES

- Full Page Color \$ 175.00 (with camera ready art provided)
- ½ Page \$ 100.00 (with camera ready art provided)
- ¼ Page \$ 75.00 (with camera ready art provided)
- Business Card Size \$ 50.00 (with camera ready art provided)
- Layout/Change Fee \$ 25.00 (additional, if applicable)
- Design Fee – w/Camera Ready Logo \$ 50.00 (additional, if applicable)

NO CHANGES – Please use our 2016 layout. (If you have not placed an ad in our program book in the past or changes need to be made, a \$ 25.00 ad layout fee needs to be included with your ad payment.)

Enclosed is our camera ready advertisement to be used for the 2017 program.

Enclosed is our business logo. Please design an ad for us with the understanding that there will be an additional charge of \$ 50.00 design fee to be included with our ad payment.

Company/Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Credit/Debit Card: _____ Exp Date: _____

Name on Card: _____ CVC Code: _____

Address for CC bill: _____

City/State/Zip: _____

Signature: _____ Date: _____

Make check payable to Arkansas Florists Association.

Mail form, ad copy and payment to: Expressions Flowers Attn: Robert Robertson 112 Towson Avenue Fort Smith, AR 72901
Ph: 479-783-3210 Fax: 479-783-6002 Email: Robert@ExpressionsFlowers.com