



Retail Florist Ad Order Form

Deadline for submission is July 20, 2018. Deadline strictly enforced! Payment must be received with completed form.

RETAIL FLORIST AD RATES

- Full Page Color \$ 175.00 (with camera ready art provided)
- ½ Page \$ 100.00 (with camera ready art provided)
- ¼ Page \$ 75.00 (with camera ready art provided)
- Business Card Size \$ 50.00 (with camera ready art provided)
- Layout/Change Fee \$ 25.00 (additional, if applicable)
- Design Fee – w/Camera Ready Logo \$ 50.00 (additional, if applicable)

- NO CHANGES – Please use our 2016 layout. (If you have not placed an ad in our program book in the past or changes need to be made, a \$ 25.00 ad layout fee needs to be included with your ad payment.)
- Enclosed is our camera ready advertisement to be used for the 2017 program.
- Enclosed is our business logo. Please design an ad for us with the understanding that there will be an additional charge of \$ 50.00 design fee to be included with our ad payment.

Company/Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Credit/Debit Card: _____ Exp Date: _____

Name on Card: _____ CVC Code: _____

Address for CC bill: _____

City/State/Zip: _____

Signature: _____ Date: _____

Make check payable to Arkansas Florists Association.

Mail form, ad copy and payment to: Expressions Flowers Attn: Robert Robertson 112 Towson Avenue Fort Smith, AR 72901
Ph: 479-783-3210 Fax: 479-783-6002 Email: Robert@ExpressionsFlowers.com