



## Mid-America Cup Invitational Design Competition Information

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- 1) The Mid-America Cup Design Contest will be at 8AM on Friday, September 6<sup>th</sup>, 2019 at the Wyndham Riverfront Hotel in Little Rock, Arkansas.
- 2) It is important that you arrive promptly at the designated competition time as this is when you will receive critical information about the competition including design categories and expectations.
- 3) All materials for the competition will be provided. Each contestant will receive the same assortment of fresh flowers, foliage, containers and props.
- 4) After the competition, you will move your completed designs to a designated and restricted area for judging. Size requirements for the designs will be announced on-site prior to the competition. Completed designs that do not meet the size requirement will be disqualified.
- 5) Once your registration is received, you will be mailed a schedule of events, rules and regulations.
- 6) Contestants are allowed to bring tools ONLY listed on the tool list (page 2). You do not have to bring/use all the tools on the list, bring only what you may need.  
  
Please note: Knives, scissors, wire cutters, liquid glue, etc will not be permitted on the plane. You must check your tools in your checked luggage.
- 7) Winner of the 2019 Mid-America Cup will be announced Saturday, September 7<sup>th</sup>, 2019. during the President's Formal Banquet. You must be present to receive your award.
- 8) The 2019 Mid-America Cup design competition entry fee is \$195.00
- 9) 2019 Registration Fee **DOES INCLUDE:** Full 2019 Convention Registration (and all dinners and educational programs)

**THERE WILL BE NO REFUND IF A CONTESTANT DOES NOT SHOW FOR COMPETITION.**

## Mid-America Cup Design Competition – Tool List

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Floral Knife  
Scissors  
Floral Pruners or Shears  
Wire Cutters  
Ribbon Scissors  
Needle-nosed Pliers  
Foliage Stripper  
Towel  
Jewelry Pliers  
Stem Tape and Waterproof Tape  
Wood Picks  
Oasis Glue/Uglu  
Wire – (Florist Basic Green Wire)

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## Mid-America Cup Design Competition Prize Package

- 1.) \$1500.00 CASH**
- 2.) A Gorgeous Mid-America Cup Trophy**
- 3.) \$500.00 Cash re-reimbursement if Mid America Cup winner;  
Registers and Competes at SAF – Sylvia Cup.**

## Mid-America Cup Design Competition Questions

Any and all questions about the Mid-America Cup design competition should be directed to:

Kay Schlaefli AIFD, CFD, AMF

Address: Expressions Flowers, LLC  
112 Towson Avenue  
Fort Smith, AR 72901

Phone: 479-783-3210

Fax: 479-783-6022

Email: [kay@expressionsflowers.com](mailto:kay@expressionsflowers.com)



Supporting and celebrating the floral industry in Arkansas and beyond.

Mid-America Cup Design Competition Registration

Registration must be accompanied by \$195 registration fee. All entries must be postmarked no later than August 5th, 2019. ALL DEADLINES WILL BE STRICTLY ENFORCED. NO REFUNDS.

Name: \_\_\_\_\_

Name to appear on badge: \_\_\_\_\_

Email Address: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Cell: \_\_\_\_\_

Enclosed is my \$195 entry fee. ( ) Check, payable to Arkansas Florists Association
( ) Credit/Debit card

Credit/Debit card #: \_\_\_\_\_ Exp: \_\_\_\_\_

Name on card: \_\_\_\_\_ Vcode: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Your signature authorizes AFA to photograph floral designs and designers and reprint the photographs at its discretion. The entrant assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to entrant's displays, product, equipment and other property brought upon the premises of the Hot Springs Convention Center and shall indemnify and hold harmless Hot Springs Convention Center agents, servants, employees and the Arkansas Florists Association and its agents and employees from any and all such losses, damages and claims.

Mail this form and payment to: Mid America Design Cup Attn:Kay Schlaefli AIFD, CFD, AMF
Expressions Flowers, LLC - 112 Towson Avenue Fort Smith, AR 72901
Email: kay@expressionsflowers.com Phone: 479-783-3210 Fax: 479-783-6022