



Mid-America Cup Design Competition Information

- 1) The Mid-America Cup Design Contest will be at 8AM on Friday, August 21, 2020 at the Wyndham Riverfront Hotel in Little Rock, Arkansas.
- 2) It is important that you arrive promptly at the designated competition time as this is when you will receive critical information about the competition including design categories and expectations.
- 3) All materials for the competition will be provided. Each contestant will receive the same assortment of fresh flowers, foliage, containers and props.
- 4) After the competition, you will move your completed designs to a designated and restricted area for judging. Size requirements for the designs will be announced on-site prior to the competition. Completed designs that do not meet the size requirement will be disqualified.
- 5) Once your registration is received, you will be mailed a schedule of events, rules and regulations.
- 6) Contestants are allowed to bring tools ONLY listed on the tool list (page 2). You do not have to bring/use all the tools on the list, bring only what you may need.

Please note: Knives, scissors, wire cutters, liquid glue, etc will not be permitted on the plane. You must check your tools in your checked luggage.
- 7) Winner of the 2020 Mid-America Cup will be announced Saturday August 22 during the President's formal banquet. You must be present to receive your award.
- 8) Registration in the 2020 Mid-America Cup design competition also gives the contestant free registration to the Arkansas Florists Association Convention, August 21-23, 2020.
- 9) The 2020 Mid-America Cup design competition entry fee is \$250.00

THERE WILL BE NO REFUND IF A CONTESTANT DOES NOT SHOW FOR COMPETITION.

Mid-America Cup Design Competition – Tool List

Floral Knife
Scissors
Floral Pruners or Shears
Wire Cutters
Ribbon Scissors
Needle-nosed Pliers
Foliage Stripper
Towel
Glue Gun or Glue Pan (electrical outlets will be provided)
Pan Glue or Glue Sticks
Extension Cord
Oasis Glue/Uglu
Wire
Wood Picks
Stem Tape and Waterproof Tape

Please note: Knives, scissors, wire cutters, glue, etc will not be permitted on the plane. You must check your tools in your checked luggage.

Mid-America Cup Design Competition Prize Package

- 1) A gorgeous Mid-America Cup trophy
- 2) \$1,500 cash from the Arkansas Florists Association
- 3) Another \$500 cash reimbursement IF the Mid-America Cup winner registers and competes in the Sylvia Cup at SAF
- 4) A Teleflora scholarship for Teleflora Academy (winner is a Teleflora shop in good standing at the time of competition AND when the class is taken)

Mid-America Cup Design Competition Questions

Any and all questions about the Mid-America Cup design competition should be directed to:

Kay Schlaefli AIFD, CFD, AMF

Address: Expressions Flowers, LLC
112 Towson Avenue
Fort Smith, AR 72901

Phone: 479-783-3210

Fax: 479-783-6022

Email: Kay@ExpressionsFlowers.com

Mid-America Cup Design Competition Registration

Registration must be accompanied by \$250 registration fee. All entries must be postmarked no later than July 31, 2020.

ALL DEADLINES WILL BE STRICTLY ENFORCED. NO REFUNDS.

Name: _____

Name to appear on badge: _____

Email Address: _____

Physical Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Cell: _____

Enclosed is my \$250 entry fee. () Check, payable to Arkansas Florists Association
() Credit/Debit card

Credit/Debit card #: _____ Exp: _____

Name on card: _____ Vcode: _____

Signature: _____ Date: _____

Your signature authorizes AFA to photograph floral designs and designers and reprint the photographs at its discretion. The entrant assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to entrant's displays, product, equipment and other property brought upon the premises of the Wyndham Riverfront Hotel and shall indemnify and hold harmless Wyndham Riverfront Hotel agents, servants, employees and the Arkansas Florists Association and its agents and employees from any and all such losses, damages and claims.

Mail this form and payment to: Mid America Design Cup Attn: Kay Schlaefli AIFD, CFD, AMF
Expressions Flowers LLC 112 Towson Avenue, Fort Smith, AR 72901
Email: Kay@ExpressionsFlowers.com Phone: 479-783-3210 Fax: 479-783-6022